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## MWM 2017 Calendar

### JANUARY

| All Month | National Mentoring Month Celebration |

### FEBRUARY

| 14 | MWM States Town Hall |

### MARCH

| 15 | Senate Luncheon  
11:00am – 1:30pm  
Russell Senate Office Building, Kennedy Caucus Room- SR325  
MWM Leadership Council  
3pm – 5:30pm  
Location TBD |

### APRIL

| 11 & 12 | Regional Leadership Calls  
Entrepreneurship Initiative Planning Call |

### MAY

| 5 | MWM Entrepreneur Meeting  
9 | State Leaders Call |

### JUNE

| 13 | State Leaders Call  
TBD | MWM Launch in London |

### JULY

| TBD | Individual State Leaders Call |

### AUGUST

| 8 | State Leaders Call |

### SEPTEMBER

| 12 | State Leaders Call  
14 | MWM Entrepreneur Town Hall |

### OCTOBER

| 5 | MWM Summit & Awards  
At the National Press Club, Washington DC  
23 & 24 | Featuring the Release of the “100 Corporate Women Leaders in STEM” |

### NOVEMBER

| 2 | MWM Models in Higher Education  
15 | “100 Corporate Women Leaders in STEM” Google Hangout-On-Air |

### DECEMBER

| 12 | State Leaders Call  
15 | MWM Report to the Nation and World |
Million Women Mentors (MWM), an initiative of STEMconnector, aims to increase the number of women and girls entering STEM fields through mentoring and thus increasing their interest and confidence in STEM. In order to achieve this important goal MWM works with:

- Over 85 National Partners
- 60 Corporate Sponsors
- 40 State Teams
- 2 Governors
- 15 Lieutenant Governors
- 20 Cities

MWM promotes a wide and varied range of mentoring styles, or pathways, to match the varied needs and capabilities of both mentors and mentees. These pathways include:

- Face to Face
- Online
- Paid Internships
- Workplace Mentorship
- Sponsorships

MWM has created five simple objectives to make the goal of a million mentors a reality.

1) Lead in a national call to action
2) Provide an easy-to-use platform
3) Match mentors to mentees
4) Build and supporting state teams
5) Recognize best practices

Through the use of these objectives MWM is well on its way to achieving its million mentor goal!

As of December 2016, we have surpassed our goal of one million pledges and have now increased our goal to two million by 2020. Of those pledges 60% have matured into mentor/mentee relationships!

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and the global pledges are increasing. These important partnerships represent more than 30 million girls and women and the media partners as well. It is about scaling up and insuring that women and girls are encouraging and supported in their STEM careers. Our package has clear goals over the next four years as we reach 1 million mentor matches and retention of interest and careers in STEM fields.

**MISSION:** To support the engagement of two million Science, Technology, Engineering and Math (STEM) mentors (male and female) to increase the interest and confidence of girls and young women to persist and succeed in STEM programs and careers by 2020.

**Million Women Mentors® is the movement that aims to change the face of women and girls, their career choices and advancement.** We have 39 states with pledges and committees; 60 corporations and 60 partners are engaged nationally; and the global pledges are increasing. These important partnerships represent more than 30 million girls and women and the media partners as well. It is about scaling up and insuring that women and girls are encouraging and supported in their STEM careers. Our package has clear goals over the next four years as we reach 1 million mentor matches and retention of interest and careers in STEM fields.

**Lead a national call to action** for corporations, states, federal government, and organizations to join MWM and capture metrics around mentoring girls and young women in STEM. In under 18 months, we have over 1,000,000+ pledges to mentor and 40 states mobilized. Moving to 2 million by 2020.

**Provide an automated, scalable and easy-to-use web platform** to eliminate barriers and facilitate large numbers of STEM professionals (female and male) with tools to becoming effective mentors. Our 85+ national organizations are reaching over 30 million girls/women.

**Match participating corporations and organizations** to our scaled non-profit partners and educational institutions in need of STEM mentors and role models.

**Recognize and share best practices** and ‘who’s who’ of organizations leading the charge for mentoring girls and young women (middle school through careers) in STEM education.

**Through the engagement of one million mentors, our goals are to:**

1. Increase the percentage of U.S. high school girls planning to pursue STEM careers.
2. Increase the percentage of U.S. young women pursuing undergraduate degrees in STEM fields.
3. Increase the percentage of U.S. women in STEM careers.
### Our SMART Goals 2017

#### Pledges
- Reach 1,500,000 total pledges
- Reach 800,000 total completed mentoring relationships
- Secure pledge commitments from 50% of sponsors
- Add 100,000+ Be Counted! numbers from sponsors and partners

#### Sponsors
- Reach 75 sponsorships
- Make connections between sponsors and partners to facilitate mentoring

#### Leadership Council
- Execute goals outlined in this briefing book
- Grow leadership council numbers and involvement

#### Partners
- Increase partner activation and engagement
- Track partner successes through metrics and case studies
- Increase partner and MWM visibility to highlight movement
- Create roadmap for engagement for different partner types

#### State Strategy
- Increase states with pledges to 50
- Increase the number of Honorary Chairs to 26
- Have 50% of MWM Sponsors engaged with State Teams
- Have state pledge goals 50% completed

#### Communication, Branding, and Events
- Develop sponsor and partner communications directory
- Catalog internal and external resources from each organization to leverage
- Develop thought leadership list by organization
- Compile calendar of events - internal and external
**Our SMART Goals 2017**

<table>
<thead>
<tr>
<th>Initiative</th>
<th>Goals/Activities</th>
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| **ENTREPRENEURSHIP INITIATIVE** | • Build support from major companies including the leaders of WBENC Supplier Diversity with a goal of 40 commitments by 2018  
  • Mentor 75,000 entrepreneurs by the end of 2017 on our way to our 2020 goal of 200,000 |
| **VETERANS**                | • Recruit large defense firms to become partners, create relationships with DOD, VA, & veteran-focused gov. representatives to engage veterans as mentors and mentees  
  • Develop a series of calendar events to highlight the initiative surrounding key government holidays |
| **GOVERNMENT**              | • Engage branches of the Department of Defense (Air Force, Army, Navy) in mentoring opportunities  
  • Partner with the Department of Energy on creating a potential DOE-wide mentoring program  
  • Work with USDA to complete their pledge |
| **HIGHER EDUCATION**        | • Engage higher education partners in submitting pledges and recording mentoring as part of the Be Counted Campaign  
  • Connect higher ed institutions with potential industry partners  
  • Build capacity with Higher Ed partners to increase mentoring activity |
| **GLOBAL STRATEGY**         | • Develop global strategy with sensitive to each country’s needs  
  • Engage England and the Middle East as global partners  
  • Grow leadership council to include more global representatives |
# Leadership Structure

## STATES

**Honorary National Chair - Governor's Designee Kim Reynolds**  
Staff PoC: Sheila Boyington, Kayla Brown

1. Mobilizes mentor pledges & mentoring opportunities by state  
2. Provides support and leadership for mentoring activities by state  
3. Shares best practices & host communications with all participating states

## PARTNER ENGAGEMENT

**Staff PoC: Latifa Cooper**

1. Activate and leverage core opportunities with each partner  
2. Research new partners  
3. Position top partners for corporation/government matching  
4. Raise visibility of partner outcomes

## ENTREPRENEURS

**Staff PoC: Edie Fraser, Latifa Cooper**

1. Defines MWM entrepreneurship engagement  
2. Mobilizes key small-business owners to mentor over 200,000 pledges  
3. Brings together up to 20 small business owners leading mentoring initiatives  
4. Engage SMBs through coordinated branding opportunities

## CORPORATE & BD STRATEGY

**Staff PoC: Edie Fraser, Lorena Fimbres**

1. Defines MWM corporate outreach strategy  
2. Mobilizes corporate pledges and provide linkages to state partners  
3. Explores MWM management & consulting services  
4. Explore MWM and corporate co-branding opportunities

## FEDERAL GOVERNMENT

**Staff PoC: Edie Fraser, Latifa Cooper, Kim Grimes**

1. To support mentoring initiatives at the federal level  
2. Advocate for and support government initiatives for women in STEM fields

## GLOBAL STRATEGY

**Chair: Dr. Maria Velissariou**  
**Staff PoC: Edie Fraser, Dr. Talmesha Richards**

1. Develops the MWM Global outreach strategy  
2. Mobilizes global sponsorship

## TECHNOLOGY

**Chair: Balaji Ganapathy – TCS**  
**Staff PoC: Dr. Dane Boyington**

1. Strategy for launch of the MWM phase II website  
2. Develops an interactive mentor to partner matching database  
3. Develops a technology infrastructure for capturing matrices and outcomes  
4. Responds to other committee technical needs  
5. Suggests appropriate technological improvements to MWM team

## COMMUNICATION & BRANDING

**Staff PoC: Lorena Fimbres**

1. Simplify and refine key MWM messaging  
2. Manages all marketing collateral  
3. Developing and package MWM results, official events and recognitions  
4. PR/Social media strategy  
5. Develops MWM Brand Ambassador strategy  
6. Manages Town Hall to the US

## HIGHER EDUCATION

**Chair: Rob Denson**  
**Staff PoC: Dr. Talmesha Richards**

1. Engage higher education partners by expanding mentor/mentee initiatives  
2. Position opportunities for partnership between higher education institutions and corporations

## Veterans

**Staff PoC: Edie Fraser, Latifa Cooper**

1. Engage the federal government on supporting women-owned businesses  
2. Research and collaborate with corporations in expanding supplier diversity initiatives, focused on veterans
PLEDGES

• Reached goal of 1 Million mentor pledges in December 2016!
• BE COUNTED! There have been over 650,000 completed mentoring relationships as of December 2016 through our Be Counted! Campaign

STATES

• Million Women Mentors has leadership teams in over 40 states
• MWM-AR engaged Lt. Gov. in hosting several events across the state with the largest kick-off of 1,500 at Walmart
• MWM-IA has nearly completed their 5000 pledge, with initiatives like the Mayors Project, Coaches Mentoring Challenge, and a Fellowship Program for recent STEM grads.
• MWM-TN surpassed their pledge goal of 10,000 with corporate partnerships with Cisco, Deloitte, Eastman Chemical Company, and several higher ED institutions.
• MWM – IN has completed 1/3 of its pledge goal through strong support in the education sector.
• MWM – VA worked with Governor McAuliffe to send out a letter to all businesses throughout the state to support MWM. They also have a strong focus on Veterans for their initiative.
• MWM-CA kicked off efforts and were able to support a fulltime person to advance MWM in the state
• MWM-NJ held a statewide MWM Conference with the support of Cisco
• WBENC and Enterprising Women working with MWM states to add entrepreneurship member to each state committee
• 2 Governors and 15 Lieutenant Governors engaged as Honorary State Chairs with 20 Mayors Involved.

SPONSORS AND CORPORATE ENGAGEMENT

• Top Corporate Chairs actively engaged with MWM Committees
• 60 Sponsors with 8 committed at the Platinum Level, with 20 of those added in 2016
• TATA Consultancy Services – Developed the MWM Website and worked with MWM to develop a way to easily examine the variety of mentoring activities within their company (job shadowing, internships, etc)
• BP - Created special webpage using MWM-provided custom link to engage employees as MWM mentors
• Deloitte – MWM developed metrics recording user types for retirees and current employees to support Deloitte corporate-wide push
• PepsiCo – Creating a strategy to engage mentors with strategic MWM Partner Organizations
• Walmart – Utilized MWM platform to connect with thousands of girls through high school mentoring events, career accelerator days, and national launch event
MWM 2016 Accomplishments

PARTNERS

- Engaged with 87 partners serving girls and women across the country
- Science Olympiad – Currently has pledged 57,000 for 2016 and completed 108,000 mentoring relationships for girls between 2014 and 2015.
- AAUW – Has a 2016 pledge of 1600, with 13,469 completed mentoring relationship so far.
- FIRST – Has completed 80,000 mentoring relationships through their robotics competitions.
- Mind Research – Pledged 100,000 to engage corporate partners
- 4-H Council – Currently developing a pledge with MWM and is expected to be over 100,000

TECHNOLOGY

- Tata Consultancy Services has created an effective site in partnership with the MWM Team
- New MWM Portal released in Sept. 2016 with new communities & mentor relationship logging features
- Training for the member, sponsors and partners on use of the portal available

BEST PRACTICES

- MWM ERG Town Hall March 30th with panelists from Cigna, Corning, GM, and Lockheed Martin
- Corporate Mentoring Workshop in MN with 20+ MWM sponsors and partners
- Creating best practice models for corporate, state, and partner efforts

HIGHER EDUCATION

- Working with Higher Education Institutions to support STEM mentoring relationships with MWM
- Workshop geared towards broadening participation of women in Advanced Technological Education (ATE)

EVENTS

- National MWM Summit & Gala, October 4-5, 2016 (2015 attendance over 500)
- State events in 2016 in the following states: Arkansas, Arizona, California, Florida, Iowa, Idaho, Illinois, Kansas, Missouri, Pennsylvania, South Carolina, Tennessee, and Virginia with Lieutenant Governor, State Chairs and/or Governor participation.
- Resolutions passed in five state legislatures and presented in capitols
- Monthly State Leaders calls the allow for discussion of best practices
- Women’s mentoring events in January during National Mentoring Month
MWM 2016 Accomplishments

- Special Senate Salute on March 15th with 160 attendees, 20 Senators, and 22 Congressional and Administration Leaders as speakers
- Corporate Sponsors Best Practices event June 21st in Minneapolis, featuring TATA Consultancy Services, BP, and PepsiCo
- MWM staff and sponsors attending and supporting 50 conferences with keynotes, panels & outreach
- MWM Summit and Gala 2016 (over 350 attendees)

COMMUNICATIONS AND RESOURCES

- Releasing Women Quick Facts Book; featuring some of the most important data points concerning women and girls in STEM
- MWM e-News: out to 7,000 bi-weekly
- TWITTER: Over 3,000,000 Twitter impressions in 2016
- 24 magazines with articles and ads for MWM
- Mentor Action Guides for different age groups in development, Middle School Mentor Action Guide released on website
- State of the States Report updated
- National Mentoring Month: gained over 210 new Twitter followers, increased impressions by 198%, average of 1900 impressions per day
- Over 100,000 Facebook impressions this year

GLOBAL

- Six countries to date including Mexico and Poland
- Mexico has mentorship program, which pairs female STEM students on scholarships with mentors from PepsiCo STEM

ENTREPRENEURS

- Strong Entrepreneurship Committee comprised of top STEM women entrepreneurs
- Enterprising Women Special Edition with STEMpreneurs and MWM Entrepreneurship Committee

VETERANS

- Engaging with state teams and the national level to create pathways to jobs for women veterans
- Collaboration with companies and organizations with women veterans’ commitments
- Virginia, Iowa, and Tennessee MWM teams are planning engagement with state veterans
The Million Women Mentors Corporate Council is focused on supporting our corporate members by providing opportunities to mentor, create thought leadership, learn best practices, all while continuing focus on engaging more women and girls in STEM careers. Over 50 corporations are engaged with over a dozen industries represented including consulting, communications, defense, energy, engineering, finance, healthcare, pharmaceuticals, & tourism.

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Corporate Goals

- Provide 50 Corporate profiles on mentoring strategies and best practices
- “100 Corporate Women Leaders in STEM” publication will be presented during the MWM Summit & Awards on October 23 & 24, 2017
- 200,000 Corporate pledges
- 25 Corporate sponsors added in 2017
- Grow Corporate Consulting through on-site meetings, mentor training & best practice sharing amongst others
- Embed MWM with other STEM initiatives to continue to highlight women and girls in STEM
- Build the “Women in Technology” Committee
- Produce 3 co-branded White Papers
- Increase social media activity between MWM and corporate sponsors
- Train 25 corporate sponsors on the MWM website
The below are suggestions for your company to utilize while forming the profile. Please make sure to encompass as many sections as possible:

I. LEADERSHIP ENGAGEMENT
   A. Leadership Structure for Mentoring Programs
   B. Key liaisons for mentoring programs
   C. Identify Champions
   D. Company-Wide Involvement in Mentoring
   E. Utilizing existing structures to identify best practices and gain wider participation
   F. Company’s committees created to build specific strategy

II. GOAL SETTING
   A. Pledges expected for 3 year commitment per year
   B. Be Counted
      1. Numbers for external and internal mentoring
      2. Defined rules of engagement, expectations, and parameters

III. DEMOGRAPHICS OF WHO THE COMPANY HOPES TO TARGET INTERNALLY & EXTERNALLY
   A. Pipeline
      1. High school to experience professionals
      2. Non profits/ Service organizations

IV. PARTNER ENGAGEMENT
   A. Internal partners and their roles
   B. External partners and how they are accessed
   C. Levels of partners
      1. I.E. Community, state, national
   D. Demographics of partners
   E. Results of work with partners

V. EMPLOYEE ENGAGEMENT
   A. Incentives
   B. Community Impact
   C. Volunteer Base
   D. Mobilization
VI. UTILIZING BEST RESOURCES
   A. Defining what a mentor is
      1. Training that occurs for these mentors prior and during the mentoring relationship
   B. Success stories of training
      1. How MWM resources are being utilized

VII. EVENTS
   A. Company Sponsored Mentoring Day
   B. Events during nationally recognized times
      1. National Mentoring Month & Women’s History Month
   C. Internal Sessions
   D. Recognition of mentors via awards, announcements, etc.
   E. External sessions held by the company
   F. Participation in State Events
   G. Participation in MWM event

VIII. COMMUNICATIONS, MARKETING AND PUBLIC AFFAIRS
   A. Internal and external corporate communications strategies
   B. Sample products – blogs, campaigns, etc.
   C. Developing and disseminating messaging
   D. Traditional and social media

IX. METRICS
   A. Define success
   B. What your company considers as a completed successful mentoring relationship

X. BUILDING THE MWM BRAND
   A. Company resources engaged to further company’s MWM brand
   B. MWM Resource Guide
   C. Use of Social Media
   D. Newsletters
   E. Company’s Website

XI. POST MENTORING
   A. Follow up procedures
      1. Ways the relationships continues post mentoring
   B. From completed to talent pool
      1. How has mentoring relationships transformed your employee
Million Women Mentors is organized by states, with state teams leading local efforts with 39+ states currently engaged. State Leadership is able to make a pledge, develop a steering committee, and then work to reach their pledge goals through the support of companies, nonprofits, and education. State teams consist of 1-2 chairs and 5-10 steering committee members, and in most cases, are all volunteers.

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2017 MWM States Goals

- Increase pledged states to 45.
- Develop unique state resources for better engagement statewide, including a revised toolkit.
- Facilitate 8 connections between corporate sponsors and MWM partners.
- Increase the number of Honorary Chairs to 26
- Increase the number of corporate sponsors engaged with state leadership throughout the country with 50% of MWM sponsors engaged with state leadership by 2018
- Double the amount of matches made through the MWM website
- MentorPower Month more successful in 2017 with Twitter highlights from 39 states and improved engagement on Twitter in comparison to 2016.
- Launch Stand Up For STEM Award where 20 entities are recognized by Honorary Chairs and State Leaders for their exemplary work with girls and women in STEM.
- Develop an email strategy for the MWM website that results in higher engagement rates overall and provides a way to clearly communicate the new features available to our users.
- Work with State Leadership and corporate sponsors to report over 800,000 completed mentoring relationships by the end of 2017
- Increase Summit Participation with 100+ state participants
- Have 50% of state pledges goals completed
Over 260,000 pledges from 40 States*

*Includes Washington D.C.
New states added regularly.
MWM Honorary Chairs

- **Iowa** – Lt. Governor Kim Reynolds, National Honorary Chair for MWM
- **Virginia** – Governor Terry McAuliffe
- **Rhode Island** – Governor Gina Raimondo
- **Alabama** – Lt. Governor Kay Ivey
- **Arkansas** – Governor Tim Griffin
- **Delaware** – Secretary Rita Landgraf
- **Idaho** – Lt. Governor Brad Little
- **Illinois** – Senator Tammy Duckworth
- **Indiana** – Dr. Sue Ellspermann, President of Ivy Tech
- **Kansas** – Lt. Governor Jeff Colyer
- **Kentucky** – Lt. Governor Jenean M. Hampton
- **Maryland** – Lt. Governor Boyd Rutherford
- **Montana** – Lt. Governor Mike Cooney
- **Missouri** – Lt. Governor Peter Kinder
- **New Jersey** – Lt. Governor Kim Guadagno
- **New York** – Lt. Governor Kathy Hochul
- **Ohio** – Lt. Governor Mary Taylor
- **Pennsylvania** – Lt. Governor Mike Stack
- **Tennessee** – Lt. Governor Randy McNally
- **Utah** – Lt. Governor Spencer J. Cox
MWM State Events

MWM-VA LAUNCH WITH GOV. TERRY MCAULIFFE

MWM-AR LAUNCH AT WALMART WITH LT. GOV. TIM GRIFFIN

MWM-KS LAUNCH WITH LT. GOV. JEFF COLYER

MWM-MO LAUNCH WITH LT. GOV. PETER KINDER
MWM State Events

MWM-TN REGIONAL LAUNCH WITH CISCO AND DELoitTE

MWM-CA LAUNCH AT PAYPAL WITH UC DAVIS

MWM-RI LAUNCH WITH GOV. GINA RAiMONDO SPONSORED BY AMGEN
The Million Women Mentors Entrepreneurship Initiative is comprised of a variety of companies whose missions focus on the advancement of STEM jobs through mentoring. Infusing all committed partners, corporations, states, and individuals into an ecosystem of successful, growth-oriented entrepreneurs. The entrepreneurship initiative currently has 12 active members and is growing.

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Entrepreneurship Goals

MENTORING

• Mentor 55,000 entrepreneurs by the end of 2017 on our way to our 2020 goal of 200,000
• Provide online resources to entrepreneurs through Million Women Mentors website
• Collaborate with federal, state and corporate partners to create a strategic development plan for entrepreneurs
• Work with the entrepreneurs on identifying their mentoring needs and expectations going into 2017
• Confirm state and pertinent partner liaisons to the Initiative

SUPPLIER DIVERSITY

• Build in the policy leaders for this effort – City, State, Federal Departments & Congress
• Work out a strategic plan to accelerate the Supplier Diversity & Venture Capital Initiatives in 2017
• Engage a minimum of 2 additional sponsors by the first quarter of 2017

MATERIALS

• Design structured entrepreneur mentor guide that can be adapted to women entrepreneur needs and/or challenges
• Profile 100 successful growth-oriented companies that venture areas are supporting and capable of “scaling up” through videos and other media vehicles
• Develop additional deliverables to members of the entrepreneurship initiative
• Develop a series of calendar events highlighting entrepreneurship from Washington to other sites
• Develop comprehensive case studies and build systems approach to entrepreneurship growth on how to scale up growth firms in technology, cyber security, engineering, and medicine
Million Women Mentors Partners play a critical role in actualizing our goal of one million, now two million, mentor pledges in providing the mentees. MWM partners consists of MWM sponsor corporations, non-profits, military, and government agencies. We currently have over 145 entities involved as partners.

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MWM Partners Goals

- Track partner successes through metrics and case studies
- Raise visibility of partner outcomes and web portal presence
- Increase partner and MWM visibility to highlight movement
- Grow partners members to 100 active partners
- Provide speaker opportunities to partners through Partner Calls, Town Halls, and events
- Have MWM representatives speak at partner-hosted conferences
- Partner spotlight in bi-weekly newsletter and calendar
- Create guided template for metrics based on feedback from partners for simple transfer of internal metric reporting to MWM metric reporting needs

MWM PARTNER ORGANIZATIONS

- Paty Apler Foundation
- Air Force - Andrews AFB
- Air Force - Grand Forks AFB
- Air Force - Joint Base Charleston
- Air Force - Scott AFB
- AcademyWomen/eMentor
- Alhambra-US Chamber of Commerce
- American Geophysical Union
- Association for Women in Science
- Arizona State University
- Association of Science-Technology Centers
- Black Girls CODE
- Business and Professional Women's Foundation
- Center for Women in Business
- Diversity Woman
- Enterprising Women
- eWomen Network
- Girlstart
- Hispanic Heritage Foundation
- Howard University
- Iridescent Learning (Includes Curiosity Machine & Technovation)
- i TECH TOO
- Jason Learning
- JobCase
- Junior Achievement
- MENTOR: The National Mentoring Partnership
- Meridian International Center
- Mind Research
- My College Options
- NASA
- National 4-H Council
- National Alliance for Partnerships in Equity
- National Association of Women in Real Estate Business
- National Center for Women & Information Technology
- National Girls Collaborative Project
- National Utilities Diversity Council
- National Women’s Political Caucus
- Nepris
- New York Academy of Sciences
- NRCCUA
- Real World Design Challenge
- Robotics Education and Competition Foundation
- Sally Ride Science
- SCORE
- Sister Cities International
- Spark 101
- Techbridge
- The Clubhouse Network
- The Manufacturing Institute
- Women in Technology International
- Women’s Business Enterprise National Council
- YWCA USA
- Mentored Pathways
- Wipro
The purpose of this committee is to build an eco-system of and for women veterans while providing ways to recognize and build mentor and sponsor programs. These initiatives will recognize the models of success while building recognition for their group. Through MWM Veterans we can show how mentoring goals will change the perspective for success for women veterans.

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MWM Veterans Goals

• Establish partnerships with the Veterans Administrations, DOD, states, employers, non-profits,

• Recognize those providing Contracts are set aside and solely sourced to this group. Authority for Service-Disabled Veteran Owned Small Businesses (SDVOSB); Veteran-Owned Business (VOSB) and employers with supplier diversity programs.

• Build branding strategies for partners to showcase their commitment to providing opportunities for all 22 million veterans in the United states

• Facilitate various platforms to share the five pathways of mentoring and count the existing efforts and new commitments.

• Produce a report showcasing stakeholder commitments and show the overall jobs impact of the women veterans.

• Continue strategic planning with DOD and USAF and policy leaders and our MWM State networks; many others and incorporate them into the Women Veterans Initiative.

• Determine additional funding for the initiative. Establish sponsors for the initiative by the close of 2017 and beyond.

• Facilitate 50,000 pledges to mentor veterans through million women mentors and the initiative to focus on “Be Counted” efforts ongoing.

• Create relationships with Governors and Congresswomen and Women Senators fighting for veteran opportunities

• Develop a series of calendar events to highlight the Veterans initiative surrounding key government holidays, Mentoring Month, Women’s History Month, MWM Summit and more.

• Obtain stronger relationships within the top industries for veteran women
Million Women Mentors® has a Global Committee that is working on engaging 10 countries by 2020. We are working with current sponsors and partners to develop a strategic framework that can be utilized in different countries and is sensitive to each country’s needs.

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Global Strategic Outreach Goals

• Collaborate with several of members on the World Economic Forum & the integration of MWM
  » PepsiCo chairs the Global Committee and as of November 3, 2016, announced a major
global commitment to women and girls, of which MWM is a part
  » TATA Consultancy Services has assigned a designated staff member to these efforts
  » Ireland is a key country of interest
• Launch MWM in the Middle East
  » Previously, two of our MWM leaders travelled to Dubai to speak at the Women In Leadership
    Economic Forum and met with representatives from PepsiCo, TCS and Unilever
• Continue to gain exposure for MWM though international forums including the World HRD
  Congress and the Pan-African Leaders Event.
• Adapt MWM to existing programs in countries of interest including Africa with Johnson and
  Johnson, Australia where we have held two forums, and India where have several partners (ie.
  TCS, Cognizant, WIPRO)
• Engage England and Switzerland as global partners.
• Hold an MWM meeting in London (as will GSTS) in 2017
  » London leaders include PepsiCo, Deloitte, BP, BAE Systems, Sodexo, Dassault Systems, Smiths
    Engineering and potentially others including Burberry
  » Collaborate with the London office of our parent company, Diversified Search, which will
    also assist in both the GSTS and MWM and add other key companies and their senior leaders
  » Integrate new GSTS member Unilever into the London session as well
• Engage two French companies, Sodexo and Dassault Systems, which are in MWM Leadership,
  and determine if France can be launched by 2018.
• Build MWM in Ireland and Switzerland by 2018 with meetings in each country June 2017.
• Continue to lay the foundation in Poland, raise STEM awareness and secure additional partners
• Leverage United Nations programs
• Implement an MWM Program in Pakistan in collaboration with the US-Pakistan Women’s
  Council.
• Continue work with MWM - Mexico and Pedro Padierno, President, PepsiCo Mexico Foods
  » Pilot in Mexico City is a mentorship program pairing 36 female STEM students – freshmen
    on scholarship - with mentors from PepsiCo STEM functions
Higher education plays an important role in bridging the gap between K-12 education and industry, creating opportunities for partnerships between higher education institutions and other STEM stakeholders. Million Women Mentors is engaging higher education partners by leveraging current mentor/mentee initiatives, while also encouraging new mentor pledges.

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Higher Education Goals

- Partnering with various higher educations on MWM grant proposals through entities such as the National Science Foundation (NSF) Increase engagement of higher education institutions in the Be Counted Campaign

- The MWM Advanced Technological Education (ATE) workshop will serve as an important roundtable discussion addressing several key hurdles that higher education institutions and corporations face as they strive to broaden participation of women in ATE education and careers. The session will be based around topical areas such as The Business Case for Diversity and STEM, External Partnerships and Employee Engagement and will be led by experienced members who are developing and implementing diversity strategies at their organizations. This workshop is critical, as it will convene key players in the education and technology sectors for purposeful conversations surrounding engagement of women in ATE. The objective of the session is to facilitate a comfortable environment for members seeking to leverage the best practices and lessons learned from colleagues working on similar initiatives.

- Increase engagement of higher education institutions in the Be Counted Campaign

- Encourage higher education partners to submit new pledges to mentor

- Continue to highlight Higher Education mentoring success stories through the year including the MWM Summit and Awards

- Connect higher education institutions with potential industry partners to expand their reach

- Tailor MWM to mentoring programs already in place on campuses across the nation

- Increase engagement of the K-12 sector
PARTICIPATING WITH MWM

The following section features information surrounding MWM events, media, branding, sponsorship opportunities and additional MWM information.

MWM Senate Event
MWM Summit and Awards
Women’s Quick Facts
Sample MWM Sponsorship Benefits
MWM Communications & Branding
Sample MWM Media/Ads
Resources
MWM Team
MWM Sponsors
Cordially invites you to its
2017 Senate Luncheon
in celebration of Women’s History Month

March 15 - 12:30 AM to 2:30 PM
Hart Senate Office Building
– SH-902

Who? MWM Sponsors - 125 representatives of
industry, education and
non-profit organizations

Why? To celebrate, promote and
strategize how to further advance more
women and girls in STEM careers
through mentoring

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About Million Women Mentors: Launched on January 8th, 2014, MWM is the collective action of over 85 national partners and 60 corporate sponsors (as of September 2015) designed to increase the number of girls and women within the high school to work age continuum that persist and succeed in STEM programs and careers. On December 2016 we surpassed our initial goal of 1 million mentors and committed to increase our goal to 2 million mentors by 2020.

For more information, please visit www.MillionWomenMentors.org.
About Million Women Mentors

Million Women Mentors supports the engagement of one million Science, Technology, Engineering, and Math (STEM) mentors (male and female) to increase the interest and confidence of girls and women to persist and succeed in STEM programs and careers. MWM is an initiative of STEMconnector in collaboration with over 85 national partners, 50 corporate sponsors, and 37 state teams.

About the Summit & Gala

Join Million Women Mentors and global thought leaders for two days of engaging programming around mentoring!

When: October 23-24, 2017
Where: National Press Club, Washington DC
Who: A national network of leaders that will continue to encourage more women and girls in STEM careers through mentoring

Highlights from 2016 Summit & Gala

The second annual MWM Summit & Gala was held on October 4-5, 2016 at the Omni Shoreham Hotel with over 350 attendees. Three representatives from our platinum sponsors—Dr Maria Velissariou (VP, R&D, PepsiCo), Balaji Ganapathy (Head of HR Workforce Effectiveness, Tata Consultancy Services), and Cindy Yielding (Senior Vice President, BP)—set the stage for the event by stressing the importance of mentoring. This was followed by a day of collaboration and best practice sharing through our MWM sponsors, esteemed partners and state teams. We also highlighted the released of the “Women’s Quick Facts” book which contains compelling data on why women matter. Special thanks to our Summit sponsors - Carnival, Johnson & Johnson and Pillsbury Law.

At the 2016 Summit & Gala, we announced over 900,000 pledges to mentors girls and women in STEM education and careers.

65 national partners
1,100,000 pledges to date
37 state teams
5 countries
35 higher education institutions
100 companies represented

Greta Van Susteren delivered the keynote address where she praised mentoring for helping her succeed in her career.

Balaji Ganapathy, Head of HR Workforce Effectiveness, Tata Consultancy Services and Cindy Yielding, Senior Vice President, BP America

Air Force Lt. General Staycee Harris and Christyl Johnson, Deputy Director, NASA

Tara Carcillo, President, The Clearing
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Sponsorship Opportunities

$50K - Champion

- Awards Luncheon Host + choice of sponsoring a panel or networking reception
- Keynote Speaker
- Speaker included on panel of choice
- Full page ad in program
- Up to 5 company banners at venue
- 10 complimentary tickets
- Silver MWM Sponsorship for one year
- Present an award during the Awards Luncheon
- Letter in program from CEO/Senior Executive
- Logo on the STEMconnector and Million Women Mentors website identified as a Champion Sponsor
- Opportunity to distribute a "give away" during sponsored segment
- Priority social media highlights and mentions
- Mention in all media press releases

$25K - Visionary

- Sponsor a main stage panel or segment
- Speaker included on panel of choice
- Logo on the STEMconnector and Million Women Mentors websites identified as a Visionary Sponsor
- 1/2 page ad in program
- Social Media Highlights
- 5 complimentary tickets
- Present an award during the Awards Luncheon
- Up to 2 company banners at venue
- Opportunity to distribute a "give away" during sponsored segment

$10K – Community (Available for Partners Only)

- 1/4 page ad in program
- Logo on the STEMconnector and Million Women Mentors websites identified as a Community Sponsor
- 3 complimentary tickets
- Sponsor of one breakout session (Partner or State)
- 1 company banner at venue

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Edie Fraser, CEO, STEMconnector and Million Women Mentors presents the Women’s Quick Facts book
Tena Clark, Founder & CEO, DMI Music, and Sheléa Frazier, Singer
Seema Kumar, Vice President, Innovation, Global Health and Policy Communication, Johnson & Johnson
Women’s Quick Facts is the world’s first and only publication that aggregates compelling data on women from thousands of sources into one practical, easy to read guide. This is the time for women’s leadership in every sphere of the economy. Facts tell the story; the numbers have an extraordinary impact but also recognized for what they are—a mirror for the changing times. Now, more than ever, women are the showcase of our economy and our society at large. They are making strides in business and entrepreneurship, in government leadership, and in science, technology, engineering, and math (STEM).

Women’s Quick Facts contains chapter by chapter of bite size statistics depicting women’s current status, as well as the clear opportunity to climb even higher up the ladder. This is the resource for everyone in the boardroom, in the work place, in classrooms, for speeches, for presentations, within networking groups and policymakers at the national, state, local, and yes, global level.

Having these crucial facts at your fingertips will help you paint an accurate picture of the movement toward a world where women truly enjoy a 50/50 balance of value, employment and compensation. Our hope is the facts and research found within this book will not only put an exclamation point on the current market structure, but also empower you to join in and use these invaluable resources to become part of the transformation.

Edie Fraser
CEO
STEMconnector® & Million Women Mentors

Sample MWM Sponsorship Benefits
(Three levels available)

LEADERSHIP COUNCIL STATUS

- Executive Council – Membership on the Executive Council and access to other members of the council and their best practices. Opportunity for one-on-one meetings with other member companies.
- Quarterly briefings – Opportunity to provide updates on progress of MWM, share best practices and make further connections.

STRATEGIC PLANNING

- Strategic Planning Working Session – On-site consultation with corporate executives to evaluate current mentoring strategies and strategize on opportunities and impact moving forward. The Million Women Mentor’s team will come ready to present ideas and action plans for potential implementation. This consultation will leverage the Million Women Mentor’s network and initiatives as offerings to become part of the game plan while including member’s current mentoring initiatives (i.e. Women’s ERGs)
- Best Practices & Benchmark Reports – Million Women Mentors will share best practice results reports highlighting relevant mentoring strategies and initiatives to companies. Scope and area of focus are to be defined by the organization and the Million Women Mentor’s team. This includes a custom “Mentor Action Guide.”
- Leverage Across the Board – Member organizations are encouraged to engage several executives and leaders to maximize benefits and exposure. Million Women Mentors can support organizations in building a comprehensive mentoring agenda/plan that will include key leaders.
- Engagement with MWM Committees – Member organizations can be further involved in MWM by joining one of its committees including the Veterans and Entrepreneurship. Committee membership provides an opportunity for member organizations to serve in leadership roles.
- Monthly Updates – We encourage members to establish a monthly check in to assess ROI, impact and opportunities ahead. This also serves as an opportunity to learn what items are ahead of the corporate agenda and how Million Women Mentors, and its supporting services, can help advance and promote it.

PEER-TO-PEER COLLABORATION

- STEM Council Meetings – All member organizations are invited to participate in our STEM Council meetings, which are an opportunity to learn and share knowledge and vision against a specific scope within the STEM agenda. These forums provide the opportunity to present what organizations are doing and serve as a benchmarking opportunity to all others present as we learn from each other. This is also a great opportunity to foster collaboration and partnerships. STEM Councils contribute to increase the strategic nature, breadth and visibility of initiatives both domestically and globally.
• **Strategic Connections** – Access to key partners who want to leverage market knowledge and exchange of services. Focus and depth of strategic connections is to be defined by member organizations and Million Women Mentor’s team.

• **Mentoring Development Partners** – Identify organizational partners to achieve both short and long-term mentoring goals. Examples of partnerships include accreditation partners, implementation experts and industry affinity groups. The Million Women Mentor’s team will assist in finding partners that match the member organization’s desired profile for mentoring.

• **Best Practice Sharing** – Member companies are often available to share best practices and advice to other member companies. This is a good opportunities for companies to learn from others, particularly those at a more advanced stage when it comes to their mentoring strategies. The Million Women Mentor’s team serves as an advisor and facilitator for those one-on-one connections.

**BRANDING AND COMMUNICATION**

• **Million Women Mentor’s Website** – Creation of a member’s landing page on the MWM website with the opportunity to showcase leadership, mentoring goals and other relevant material to increase brand awareness to mentoring commitment and to position the member as a top mentoring organization. Website and portal training sessions will be provided to ensure members are able to accurately record their mentoring numbers.

• **Million Women Mentor’s Newsletter** – Opportunity to share and promote relevant content with a large network of stakeholders. MWM’s readership includes representatives from corporations, local and federal government, non-profit organizations, academic institutions and global leaders.

• **100 Leaders in STEM Series** – Million Women Mentors (through STEMconnector®) has been publishing a yearly publication that highlights the careers, commitments and leadership of 100 corporate executives and their companies. Each leader is profiled in a spread that includes their bio, photo, company synopsis and essay discussing the importance of building a strong, diverse STEM pipeline and what they are contributing to it, from a resource and thought leadership perspective. Five issues have been published: 100 Women Leaders in STEM (2012), 100 CEO Leaders in STEM (2013, 2016), 100 Diverse Corporate Leaders in STEM (2014), 100 CIO/CTO Leaders in STEM (2015). Through the 100 Leaders in STEM Series, STEMconnector® has profiled 448 executives across 282 companies/organizations. In 2017, STEMconnector will publish 100 Corporate Women Leaders in STEM, during its Million Women Mentors Summit & Awards.

• **Social Media Collaboration** – Opportunity to leverage Million Women Mentor’s strong social media presence through collaboration and synergy between both parties’ social media teams. This provides a platform to further position and maximize messaging impact regarding key initiatives and news relevant to the mentoring community.
Sample MWM Sponsorship Benefits
(Three levels available)

- **Organization Exposure** – Member organization’s name/logo will appear on branding material such as at events, on publications etc. according to sponsorship level. Member organizations will have the right to use the MWM logo on their website to denote membership/sponsorship.

**THOUGHT LEADERSHIP AND NETWORKING OPPORTUNITIES**

- **Invitation to Key Events** – Opportunity to participate in key events and forums organized by Million Women Mentors as a tool to build connections and collaboration. From time to time, invitations will include opportunities to be a speaker.

- **Online Webinars / Convenings** – Often hosted through Google Hangout On-Air, this provides an opportunity to share with the mentoring community case studies, leadership and publications. These forums bring together stakeholders from industry, academia, government and non-profits. These online events are recorded and available to the community. Organizations have the opportunity to suggest and lead specific online events.

- **Mentoring Month** – With increased focus nationwide on mentoring in January, organizations have the opportunity to showcase how they have focused their efforts on the mentoring cause. This can be done through a number of MWM channels such as social media, newsletters, the website etc.

- **State Involvement** – Member organizations have the opportunity to become involved in their state committees. State committees have strong presence in the state’s government as well as representation from corporations, non-profits & academia. Members also have the possibility of being a “pioneer” in states that do not yet have a mature MWM presence.

**PATH TO INCREASED MEMBERSHIP ENGAGEMENT**

- **Grow on the Go** – Million Women Mentor’s provides its members sample benefits for increased engagements with MWM as well as other STEMconnector® initiatives that could require additional investment.
Communications & Branding

STEM RELATED TOOLS

STEMconnector’s/MWM Network of Organizations: We have 160 organizations that are members. We offer the opportunity to connect C-Suite executives with that of the other member organizations for the purpose of strategic partnership and most importantly, to foster business development through these relationships.

Online Networks: Million Women Mentors has a vast online network. We have our over 65 media partners. These media partners have both online and printed publications that focus on everything from STEM, STEAM, women in the workforce, talent acquisition and retention, veterans and armed forces, entrepreneurship, to business. Unlike in the Silver Level membership, Your Company has the opportunity to produce brand specific op-eds and informational ads that can reach a specific audience that will foster the brand recognition that your company is looking for.

OUR ONLINE PLATFORMS

STEM Daily: Sent to over 35,000 people with a 56% read rate (average read rate for similar newsletters is 20%)

STEMconnector/MWM Twitter: With an over 3.5 million twitter impression on the day of the summit alone. Our followers average 2,500 followers themselves. We also work with our clients to offer in depth planning for a social media strategy that includes their highlighted executives as a means of reaching said audience.

Events/Conferences: You can see a list of our upcoming events for 2017 in the calendar. These events are conducted for our members to have the opportunity to leverage the branding and visibility of other like-minded thought leaders as a means of creating a name for their organization in the STEM arena and talent acquisition. In this package you will find the program agendas for a few our most recent programs with an average of 300+ attendees not limited to our client base.

With each event, only Gold and Platinum members are given priority speaking and presentation opportunities.

We work with our Gold and Platinum Sponsors’ communications and events teams to create a tailored event with specific attendees. Most of our members take advantage of this benefit to narrow their target audience even further and allow for better results for business collaborations.

STEMconnector/MWM is in a league of their own with no competitors offering services and publications of this caliber. At the back of this briefing book, you will find a list of our resources which include our most popular 100 Leaders in STEM Series and STEM Higher Education Council.
Communications & Branding

BRANDING MATERIALS

THE NATIONAL PRESS CLUB

The National Press Club (NPC): Million Women Mentors hosted our first annual Summit and Gala here at the National Press Club! The National Press Club works with us on all major initiatives and partners with us on GSTS and MWM specifically. They work with us to recruit moderators and have done so for three of our major events in the past year. The National Press Club Studio has been our location of choice for more tailored and intimate events that have been requested by our clients. We have hosted six major events there as they are linked not only to the best media moderators but also to CNN and other major media outlets with massive outreach.

Bloomberg Media: We have partnered with Bloomberg for moderators for four of our events including the Global STEM Talent Initiative and Million Women Mentors (3 occasions). We have co-hosted at least three events including our 100 STEM Leaders Publication series and our Security and Intelligence Forum held at Bloomberg.

CIO Executive Council: CIO Magazine nominated approximately 20 honorees and offered STEMconnector a thought leadership award. We also worked with them as publishers for our 100 CIO Leaders in STEM publication.

CNN: has worked in building outreach on different issues with STEMconnector®

Financial Times: The Financial Times has acted as moderators for our talent initiatives and we intend to do more work on a larger scale with them in the future.

Fortune: STEMconnector®/MWM did a special edition with 100 CEO Leaders in STEM and worked with an advertorial of what the CEOs said about the burning issues ahead. The relationship continues as we move forward with 2017.

Forbes: Forbes covered our leaders and entrepreneurs both online and through print.

PBS: PBS has worked on education issues and business in collaboration with STEMconnector. For example, they co-branded and participated in a 100 CEO Leadership event with major communications outreach.

US News: US News is a strong media partner and co-host for many STEMconnector events. They co-hosted our first edition of the 100 Top Women Leadership events and our 100 CEO Panel Dinner to support the 100 CEO Leaders. US News also ran major stories on all of our joint events and the publisher of US News has served as a moderator in four of our events. US News wire service covers all our stories and served as partners for the STEM Solutions Summit.
Communications & Branding

**Wall Street Journal:** Wall Street Journal has collaborated with STEMconnector on several round tables.

**Washington Post:** The Washington Post has been a partner and co-producer for several events. They have worked with us on several roundtables and their online series and publisher participated in the 100 Leaders as a co-host.

**Enterprising Women Magazine:** Enterprising Women Magazine has coproduced a number of magazines featuring women in STEM. The last issue we co-produced went to one million women across the globe and is a CEO in Hall of Fame.

**Diversity Women Magazine:** Diversity Women Magazine has been a partner since our inception and have worked in collaboration with us for many of our events. They have continuously featured major stories from our members and/or executives in their magazine.

**Diversity In Action:** Diversity In Action has published countless stories featuring our clients and has continuously runs STEMconnector® ads. The have also signed a major partnership in which we have a monthly column that is produced and covered in each issue. They also profile at least two of our members per month including all of our events.

**DiversityComm:** DiversityComm is a special partnership with STEMconnector and all of DiversityComm’s publications; Diversity in STEAM, US Veterans Magazine, Black EOE Journal, Hispanic Network, Professional Woman’s Magazine and Diversability.

**Gulf Publishing:** We are working on a special section with the energy industry. We just participated in an energy industry session in Houston and we are gaining major visibility for MWM and STEMconnector®.

**GW Media Center:** GW Media Center partners with us to cohost events.

**LATINASTyle:** LATINASTyle has been a true partner since the founding of STEMconnector and MWM. They consistently run our ads, participate with MWM, and work on special co-promotions.

**AAUW Magazine:** AAUW works together with MWM in particular and releases major reports and promotions with us.

**Teen Life Magazine:** STEMconnector has co-produced an edition of this magazine and will continue to work in collaboration with Teen Life Magazine to reach the youth of the world.

**Women of Wealth:** Our CEO, Edie Fraser was featured in this magazine.
January 17th, 2017

National Mentoring Month

January is National Mentoring Month! To celebrate, we at Million Women Mentors are doing #MentorPower Month to highlight STEM Mentoring and highlight important events that are happening with our clients and partner organizations. We are sharing your highlights all month on Twitter and in this newsletter! Join the conversation by tagging your STEM Mentoring with #MentorPower!

Take a look at some of these stories below

View the National Mentoring Month Toolkit

Girl Scouts of Northeast Texas

2017 marks the 12th year of the Cookie Box Creations. This series teams older Girl Scouts with architects and engineers in a design contest to turn empty Girl Scout Cookie boxes into free-standing themed structures. Themes can run anywhere from the outdoor activities (scuba diving, horseback riding) to our ecosystem (wetlands, the desert, the rainforest), allowing our girls to develop critical thinking skills as they strengthen their team-building abilities. The program runs from orientation in October through the final build in the spring. In the past, Girl Scouts have worked with architects and engineers from ASCE Dallas, Stocker Hoesterey Montenegro, Omniplan to help bring their vision to life.
Since MWM’s inception it has amassed a wide and varied range of mentoring styles, or pathways, to match the varied needs and capabilities of both mentor and mentee. These pathways include:

1) Leading a Mentorship Team
2) Providing an Easy-to-use Platform
3) Matching Mentees
4) Building and Supporting State Teams

MWM promotes a wide and varied range of mentoring styles, or pathways, to match the varied needs and capabilities of both mentor and mentee. These pathways include:

- Lead a Mentorship Team
- Provide an Easy-to-use Platform
- Match Mentees
- Build and Support State Teams

As of December 2016, we have surpassed our goal of one million commitments to get us 650,000+ pledges to date! Of those pledges 60% have matured into new matches.

To effectively reach MWM’s goal, best practice is recognized and shared with passionate mentors and sponsors. This publication highlights best practices across sectors.

MWM promotes a wide and varied range of mentoring styles, or pathways, to match the varied needs and capabilities of both mentor and mentee. These pathways include:

1) Leading a Mentorship Team
2) Providing an Easy-to-use Platform
3) Matching Mentees
4) Building and Supporting State Teams

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Women’s Quick Facts

Women’s Quick Facts is the world’s first and only publication that aggregates compelling data on women from thousands of sources into one practical, easy to read guide. This is the time for women’s leadership in every sphere of the economy. Facts tell the story: the numbers have an extraordinary impact but also recognized for what they are—a mirror for the changing times. Now, more than ever women are the showcase of our economy and our society at large. They are making strides in business and entrepreneurship, in government leadership, and in science, technology, engineering, and math (STEM).

To purchase Women’s Quick Facts visit www.WomensQuickFacts.com
When business collaborates with academia to enhance STEM education, we serve our students well. Needs are identified; skills and experiences are transferred efficiently and effectively.

—John Veihmeyer, Chairman and CEO, KPMG U.S.

Given the rapid speed of change in today's global marketplace, a country must invest in its greatest asset—its people—and train them to excel in science, technology, engineering, and math.

—John Chambers, Chairman and CEO, Cisco

In a world where countries are competing like companies, the best educated and most talented workforce is a critical factor for success.

—Andrew N. Liveris, President, Chairman and CEO, The Dow Chemical Company

Science, technology, engineering and math are the foundation of innovation in this era of global competitiveness. Without STEM talent, the U.S. risks mediocrity, which would have unfortunate implications for our economy, industries and national security.

—Bill Swanson, Chairman and CEO, Raytheon Company

By getting today's students passionate about careers in science, technology, engineering and mathematics, we create the pipeline of talent necessary to develop the leading technologies that will continue to be the backbone of our economy as well as our security and quality of life.

—Jim Heppelmann, President and CEO, PTC

Future job growth will be in STEM disciplines, and a nation aspiring to be a global leader can use STEM education as a perfect platform for economic growth and prosperity.

—N. Chandrasekaran, CEO and Managing Director, Tata Consultancy Services

Partners

Where are the STEM Students?
Where are the STEM Jobs?

STEM2.0
An Imperative for Our Future Workforce

A Publication by STEMconnector’s Innovation Task Force

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