

Becoming the Difference

2018 Million Women Mentors Summit Agenda

October 26th, 2018 | 8:30 AM - 2:00 PM

Marriott Marquis Washington, DC | 901 Massachusetts Ave

Overview

Million Women Mentors (MWM) is a movement to spark the interest and confidence in women and girls to pursue and excel in STEM careers and leadership opportunities through the power of mentoring. With over 2.3 million commitments to mentor, and over one million completed mentor relationships, MWM scales local efforts to a national movement. MWM has an active network of over 40 states engaged with pledges and steering committees, 5 Governors and 11 Lt. Governors involved in state efforts, 75+ corporate sponsors, and 1600+ partner organizations.

The Million Women Mentors Summit will be a chance to engage with new learning, celebrate the work of our movement, and help us to publicly amplify mentoring as a highly effective practice to drive change and deliver corporate impact.

At the Summit, attendees will immerse themselves in new research, best practices, and helpful resources. With workshops tailored to audience interest, attendees will work to problem-solve around specific challenges relevant to their role in the mentoring space (including program leaders, industry partners, volunteers, and mentors themselves). Workshops will also provide an occasion for state leaders to share how they have operationalized mentoring programs and volunteer networks within their states. Attendees will leave the Summit with access to new resources for measuring impact of programs within their organization.

An optional evening Million Women Mentors Awards Gala will precede the Summit at 6 PM on October 25 at the National Museum of Women in the Arts.

Objectives

Attendees will walk away from the summit:

- Aware of the power of their influence within the field of mentoring
- Grounded in tangible insights and next steps related to their role and field
- Excited to build on the momentum of MWM and move forward



SUMMIT AGENDA

- 8:30 AM** **Breakfast and Networking**
- 9:00 AM** **Welcome Remarks**
 🟠 **Leslie Cruz**, CEO, STEMconnector
- 9:10 AM** **Mentoring as a Top Choice Investment for Impact**
 🟠 **David Shapiro**, CEO, MENTOR: The National Mentoring Partnership
- 9:30 AM** **Keynote: The Importance of Role Models for Women in STEM**
 🟠 **Gabriela Gonzalez**, Deputy Director, Intel Corporation

10:00 AM **Workshop 1 – Program Design for STEM Mentoring**
*These sessions will help attendees better understand how to kick off a successful mentoring program or initiative regardless of role and sector. Room numbers will be announced in the coming weeks. *The following sessions run concurrently. The Strands are to help attendees orient themselves within the Summit and select the best content per their industry and interest, but attendees can only choose one session per workshop.*

Strand*	Topic 1	Topic 2
Corporate Activation	<p><i>Kicking Off a Successful Corporate Community Mentoring Program</i></p> <p>PANEL: Leaders from PepsiCo, Genentech, and Credit Suisse will discuss how they have engaged their employees in mentoring and improving opportunities for women in STEM in their communities.</p> <ul style="list-style-type: none"> 🟠 Crystal Kennedy, PMO, PepsiCo 🟠 Ragnar von Schiber, Associate Director, Corporate Citizenship, Genentech 🟠 Rosemary Lissenden, Director, Credit Suisse 🟠 Moderator: Christiane Maertens, Deputy Director, North American Association of Environmental Educators 	<p><i>Making the Case for Corporate Community Mentoring to the C-Suite</i></p> <p>WORKING SESSION: MENTOR presents the Business Case for Mentoring Report (produced in collaboration with EY), which discusses how to build the business case for a mentoring program to the C-Suite, followed by a facilitated working session where attendees build their own business case for their organization.</p> <ul style="list-style-type: none"> 🟠 Daniel Horgan, Senior Director, Corporate Engagement, MENTOR
Operationalizing States Movements	<p><i>State Efforts Propelling the MWM Movement</i></p> <p>PANEL: State leaders with extensive MWM experience discuss how they built their network.</p> <ul style="list-style-type: none"> 🟠 Tricia Berry, MWM-TX 🟠 Amanda Sverdarsky, MWM-MN 🟠 Moderator: Ronna-Renee Jackson, MWM-TN 	<p>CONNECTIONS HALL</p> <p>Network with fellow leaders passionate about mentoring and creating opportunities for women and girls in STEM, commit to mentoring pledges for 2019, take pictures with your peers, and view videos from our States Contest and Tweets from our <i>#BeyondtheBuzzword</i> Social Media campaign.</p>

SUMMIT AGENDA

10:00 AM Workshop 1 – Program Design for STEM Mentoring *CONTINUED*

Strand*	Topic 1	Topic 2
Mentoring Best Practices	<p><i>How to be a Successful Role Model</i></p> <p>PANEL: MWM Partner organization Techbridge Girls discuss their Role Model training and the impact it is making to bring more women into STEM.</p> <ul style="list-style-type: none"> ● Meeta Sharma-Holt, <i>Vice President, Programs and Strategic Partnerships</i>, Techbridge Girls ● Jennifer Rivers, <i>Program Manager, Professional Development</i>, Techbridge Girls 	<p><i>Evaluating Mentoring Resources</i></p> <p>PRESENTATION/WORKING SESSION: STEMconnector releases new Activation Kit and Resources Guide to help members start mentoring programs within their organization, determine the best partners and resources, and connect to them via a new database. Feedback and suggestions for improving/ furthering building out the resource will be a critical component of this session.</p> <ul style="list-style-type: none"> ● Ashley Szofer, <i>Senior Director, Communications and Partnerships</i>, STEMconnector

10:45 AM Networking Break

11:00 AM Workshop 2 – Case Studies in Effective Mentor Programming and Initiatives
These sessions will dig into case studies/solution-generation around mentoring recruitment, employee buy-in, and industry-specific initiatives.

Strand	Topic 1	Topic 2
Corporate Activation	<p><i>Using a Multi-Stakeholder Approach to Prepare Girls for Future Jobs</i></p> <p>CASE STUDY: Tata Consultancy Services will provide a TED-style presentation broadly discussing successes adopting a multi-stakeholder approach that brings together industry-specific mentorship to prepare girls for future jobs.</p> <ul style="list-style-type: none"> ● Magna Hadley, <i>Global Head, Healthcare Domain Practice</i>, Tata Consultancy Services 	<p><i>Building an Industry-Specific Mentoring Network</i></p> <p>PRESENTATION and DATA-SHARING: Leaders from the Women in Insurance Initiative will present industry-wide best practices and data from across organizations that show opportunities and highlights for women across the insurance industry.</p> <ul style="list-style-type: none"> ● Margaret Resce Milkint, <i>Managing Partner</i>, Jacobson Group ● Carol Zacharias, <i>Underwriting Counsel</i>, QBE Insurance

SUMMIT AGENDA

11:00 AM Workshop 2 – Case Studies in Effective Mentor Programming and Initiatives *CONTINUED*

Strand	Topic 1	Topic 2
Operationalizing States Movements	<p><i>Best Practices from the Ground Up</i></p> <p>PANEL: State Leaders discuss how they have built their volunteer movements from the ground up, sharing challenges as well as scalable models for success.</p> <ul style="list-style-type: none"> ● Jennifer Kopach, MWM-IL ● Beverly Magda, MWM-PA ● Moderator: Errika Moore, MWM-GA 	<p>CONNECTIONS HALL</p> <p>Network with fellow leaders passionate about mentoring and creating opportunities for women and girls in STEM, commit to mentoring pledges for 2019, take pictures with your peers, and view videos from our States Contest and Tweets from our #BeyondtheBuzzword Social Media campaign.</p>
Mentoring Best Practices	<p><i>Effective Practices in How We Shape STEM-Based Mentoring</i></p> <p>PANEL: MENTOR shares their latest research on STEM-based mentoring and how we can create specific opportunities for mentors within the STEM space.</p> <ul style="list-style-type: none"> ● Moderator: Michael Garringer, <i>Director of Research and Evaluation</i>, MENTOR 	<p><i>Mentorship for New Entrepreneurs</i></p> <p>PANEL: Wells Fargo will moderate a panel of mentors and mentees who have participated in the Million Women Mentors Entrepreneurs Initiative. Hear these STEM entrepreneurs share their experience of the program.</p> <ul style="list-style-type: none"> ● Julie Logan, <i>Business Initiative Consultant, Supplier Diversity/Chain Management</i>, Wells Fargo

11:45 AM **Networking Break**

12:00 PM **Lunch – Government Leader Panel: How Robust Mentoring Programs Improve State and Federal Economic Growth**

- **Tim Griffin**, *Lt. Governor*, Arkansas
- **Jenean Hampton**, *Lt. Governor*, Kentucky
- **Jeff Weld**, *Senior Policy Advisor in STEM Education for the White House Office of Science and Technology Policy*, United States
- Moderator: **Sheila Boyington**, *National States Chair*, Million Women Mentors & *President*, Thinking Media/Learning Blade

1:00 PM **Workshop 3 – Impact and Expansion: How to Measure Impact of Existing Programs and Strategically Expand**

Participants in these sessions will walk away with tangible resources and next steps for measuring the impact of their mentoring and volunteer programs and determining how to expand to new markets.

SUMMIT AGENDA

1:00 PM Workshop 3 – Impact and Expansion: How to Measure Impact of Existing Programs and Strategically Expand *CONTINUED*

Strand	Topic 1	Topic 2
Corporate Activation	<p><i>Building a Global Coalition</i></p> <p>PRESENTATION & ACTIVITY: PepsiCo walks the audience through how to build a global coalition around the importance of mentoring to create opportunities for women in STEM.</p> <ul style="list-style-type: none"> Cliona Murphy, Vice President of Research & Development, PepsiCo 	<p><i>Mobilizing Employees for Impact</i></p> <p>CASE STUDY: BP will walk the audience through their STEM Ambassadors Program, which provides opportunities for their employees to participate in local STEM-related events such as judging local science competitions, volunteer opportunities, and mentoring. They will provide a framework for how organizations can mobilize employees for impact using mentoring and beyond.</p> <ul style="list-style-type: none"> Kathleen Martinez, Senior Director, BP
Operationalizing States Movements	<p><i>MWM 101 - Kicking Off Million Women Mentors</i></p> <p>PANEL: Sheila and Dane Boyington share the onboarding process of getting started with MW, from setting up a profile on the web portal, to matching employees with mentoring opportunities, to participating in the Be Counted! Campaign.</p> <ul style="list-style-type: none"> Sheila Boyington, National States Chair, MWM Dane Boyington, Senior Advisor, Technology, MWM 	<p>CONNECTIONS HALL</p> <p>Network with fellow leaders passionate about mentoring and creating opportunities for women and girls in STEM, commit to mentoring pledges for 2019, take pictures with your peers, and view videos from our States Contest and Tweets from our #BeyondtheBuzzword Social Media campaign.</p>
Mentoring Best Practices	<p><i>Equipping Organizations to Measure Impact</i></p> <p>PRESENTATION: MENTOR shares their Measurement Guidance Toolkit to help guide and equip mentoring programs with evaluation tools across multiple domains such as academic performance, social-emotional learning, and mental health.</p> <ul style="list-style-type: none"> Michael Garringer, Director of Research and Evaluation, MENTOR 	<p><i>Corporate STEM Volunteering Best Practices</i></p> <p>PRESENTATION: Cisco will walk attendees through opportunities for both large scale light-touch volunteering, using their Girls Power Tech Program, as well as small scale in-depth volunteering, such as their many programs in the San Jose area. Aligning work in inclusivity . mentoring within company approaching volunteering with a holistic way</p> <ul style="list-style-type: none"> Edan Enriquez, Senior Manager, Community Relations, Cisco

1:45 PM Closing Remarks